

**18<sup>th</sup> ICNT BERMUDA PROGRAMME**  
**AT A GLANCE**  
**March 26-30 2019**



**Tuesday, March 26**

- 10:00 am to Midnight Registration at Fairmont Southampton
- All day INTO Executive meetings at Waterville, Bermuda National Trust HQ
- Evening Meet & Greet – Informal welcome for delegates at Fairmont Southampton

**Wednesday, March 27 – St George’s**

ICNT in St George’s, Bermuda’s first capital (1612-1815) and a UNESCO World Heritage site

- Morning **Opening ceremony** - The World Heritage Centre (WHC), St George’s  
Song and Talk by Queen Quet

Lunch at Tempest Restaurant – enjoy a family style gathering

- Afternoon Walking tours of the historic old town  
**Opening Address** – Gus Casely-Hayford: Africa’s art history is our future  
**Leadership Panel** – For Everyone: Promoting diversity and inclusion in heritage and conservation  
*Moderator: Alana Anderson. Panelists: HRH Princess Dana Firas, Dame Pamela Gordon Banks, Dame Fiona Reynolds, Gus Casely-Hayford*

- Evening Welcome reception at Government House hosted by His Excellency the Governor John Rankin

## Thursday, March 28 –National Museum of Bermuda, Dockyard

ICNT at the National Museum of Bermuda in the Royal Naval Dockyard. Built in the late 18<sup>th</sup> century when Bermuda became “Gibraltar of the West”, the Royal Naval Dockyard was the central link in a chain of Atlantic bases designed to protect and defend Britain

Morning **Bermuda Insight:** Dr Edward Harris, Executive Director Emeritus of the National Museum of Bermuda

Dockyard walking tours

### **BREAKOUT SESSION 1**

**Open to All – Whose heritage counts?** In this conversation we interrogate some of the factors that determine what is eventually labelled as heritage and what happens to cultural heritage that is excluded.

**Open Minds – Advocating for heritage in the 21<sup>st</sup> century** How do National Trusts engage governments, thought leaders and communities in the age of social media, populism and identity politics when institutions of all kinds are often regarded with suspicion or accused of elitism?

**Open Spaces – Small and beautiful** Balancing development and sustainability in small island environments.

**Open for Business – Financially sustainable sites** How to bring a business perspective to sites you own or operate by: reimagining sites; commercial gain at your sites; cost reduction opportunities.

**Opening Minds – Are the kids alright?** How do we consistently engage with younger audiences?

Afternoon Lunch at Frog & Onion – Shopping available at the Craft Market and the Dockyard Art Centre

### **BREAKOUT SESSION 2**

**Open to All – Making the dream work** Recruiting and retraining teams who are expert and reflect the diversity of the heritage they care for

**Open Houses – Alternative energy for built heritage** The challenges and rewards

**Open Spaces – Boosting biodiversity** Bringing endangered species back to life

**Open for Business – Building success by growing your audience** Insights into the science of membership development

**Open Minds – Connecting children with nature** *Creator: David Bond* Project Wild Thing *Master class*

Afternoon **Plenary Address** – John Orna-Ornstein, Director of Culture, National Trust for England Wales and Northern Ireland:

Diversity and people-centered conservation

Evening Dinner at Fourways Inn Restaurant with a warm welcome from Coral Beats, Bermuda's all-woman drum band

### Friday, March 29 – Fairmont Southampton

Morning **Discussion on Reciprocity** – INTO Trustee Natalie Bull

**Plenary Address** – Gail Lord on Cultural Tourism

**Regional meetings**

Afternoon Lunch, including Kite Exhibition Display

**Plenary Address** – Andrew Potts: Introducing the ICOMOS Climate Heritage Network

#### **BREAKOUT SESSION 3**

**Open to All – Joys and woes of heritage tourism** Striking the balance between commercialization and benefits of heritage tourism

**Open Houses – Preserving the past, building for the future:** Preservation skills and community empowerment

**Open Spaces – Prepare for the worst, hope for the best** Focus on the slower moving impact of climate change, including displacement and planned relocation of heritage assets

**Open for Business – Revenue generation and retail best practices** Understanding social enterprise/revenue generation at your sites.

**Open Minds – Reimagining Vermont** Seminar at Bermuda National Trust estate house Vermont with the goal of coming up with new exhibits or mission for the museums stuck in the past

**Plenary Address** – HRH Princess Dana Firas of Jordan

**Speed dating/networking** – Delegates' opportunity to drill down with experts in conservation and to meet with INTO executive leaders on how to make the most of INTO

Evening Dinner Dine-around – Dinners with local hosts in their homes

## Saturday, March 30 – Fairmont Southampton

- Morning      **Plenary Address** – David Brown, National Trust for Historic Preservation
- INTO General Assembly.** UN Sustainable Development Goals launch. INTO Awards Ceremony
- Afternoon    **Conference Initiative**
- The Last Straw:** Lessons learned from campaigns to reduce the use of single use plastic items
- BREAKOUT SESSION 4**
- Open to All – Learning from inscription of World Heritage Sites**  
                 Examining what ultimately ensures heritage conservation and who it is for
- Open House – Arches** A demonstration of the Getty Conservation Institute/World Monuments Fund open source platform for heritage inventories. How Arches works, from its creators and a “real world” user
- Open Spaces – Unwelcome guests**  
                 How to tackle invasive species on land and sea
- Open for Business – Focus on fundraising** What is the special value proposition of national trusts and how do we build and implement a successful fund development strategy?
- Open minds – Creative preservation** Utilizing collections, landscapes, contemporary arts and commerce in dynamic ways to engage new and diverse audiences with heritage
- Round table** on workshop highlights – Moderators reflect on the best things they have learned from the conference
- Closing speech** from Dame Fiona Reynolds. Handover to the next ICNT host – Belgium
- Evening      Beach Bash Bermuda Style with live band and dancing under the stars

## Who's Who ~ Plenary Speakers

Alana Anderson - President of the Bermuda National Trust

David Brown - Chief Preservation Officer, National Trust for Historic Preservation

Gus Casely-Hayford - Executive Director of the Smithsonian Museum of African Art

HRH Princess Dana Firas of Jordan - President of the Petra National Trust

Dame Pamela Gordon Banks - first female Premier of Bermuda

Dr Edward Harris - former Executive Director of the National Museum of Bermuda

Gail Lord - founder of Lord Cultural Resources, a global cultural consulting practice

John Orna-Ornstein - Director of Culture, National Trust for England Wales and Northern Ireland

Andrew Potts - former director of the United States National Committee of the International Council on Monuments and Sites (US/ICOMOS)

Queen Quet – Chieftess and Head-of-State for the Gullah/Geechee Nation

Dame Fiona Reynolds - President of the International National Trusts Organisation and the former Director General of the National Trust of England, Wales, and Northern Ireland

### **Breakout Session Moderators**

Emily Drani, Executive Director of The Cross-Cultural Foundation of Uganda, will moderate Open to All sessions focusing on diversity and inclusion

Justin Albert, Director of Wales for The National Trust, will moderate Open House sessions focusing on tangible heritage

The moderator for Open Spaces, focusing on the environment, will be announced shortly

Natalie Bull, Executive Director of the National Trust of Canada, will moderate Open for Business sessions focusing on capacity building

Katherine Malone France, Senior Vice President for Historic Sites at the National Trust for Historic Preservation, will moderate Open Minds sessions focusing on education and engagement